



**Environment & Behaviour Consultants**

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## Draft Meeting Minutes:

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**Project:** Community Consultation Project for the Proserpine–Shute Harbour Road

**Subject:** Minutes – Project Advisory Committee (PAC) Meeting No.9  
1:00pm– 3:00pm, 19 September 2008, Whitsunday Regional Council  
Boardroom

**Meeting opened by Mark Fenton at 1:10pm**

### [Agenda Item 1: Introductions and Apologies](#)

**Attendees:**

1. Marc Turner – Tourism Whitsundays (TW)
2. Pat Aprile – Department of Main Roads (DMR)
3. Sharon Johnson – Department of Main Roads (DMR)
4. Faye Chapman – Residents Traffic Action (RTA)
5. Mary O’Flynn – Residents Traffic Action (RTA)
6. Jim Jarvis - Community member
7. Cr Jan Clifford – Whitsunday Regional Council (WRC)
8. Cr Jennifer Whitney – Whitsunday Regional Council (WRC)
9. Ceara Hart – Environment and Behaviour Consultants (EBC)
10. Dr Mark Fenton – Environment and Behaviour Consultants (EBC)
11. Robin Salmon – Community member
12. Rebecca Andrews - Whitsunday Development Corporation (WDC)
13. Jan Jarratt MP - Whitsunday State Member
14. Anne Maree Newbury – Whitsunday Regional Council (WRC), Program Manager  
Strategic & Social Planning
15. Heather Norris – Department Infrastructure & Planning (DIP)

**Guests:**

1. Merle Chan – Maunsells

2. Bob Taylor – Maunsells

**Apologies:**

1. Gary Martin – Whitsunday Regional Council (WRC), Director of Transport and Infrastructure
2. Lisa Reynolds – Whitsunday Regional Council (WRC)
3. Cr Rogin Taylor – Whitsunday Regional Council (WRC)
4. Major Mike Brunner – Whitsunday Regional Council (WRC)
5. Jim Wort – Residents Traffic Action (RTA)
6. Mark Saunders – Department of Infrastructure & Planning (DIP)

[Agenda Item 2: Minutes of previous meeting](#)

**2.1 Minutes from PAC 8**

The minutes from PAC meeting number 8 held on 30 May 2008 at the Whitsunday Regional Council Boardroom were confirmed.

[Agenda Item 3: Consultation Process](#)

**3.1 Presentation by Bob Taylor & Merle Chan (Maunsells) with questions**

Slide Show presentation is attached.

A number of questions/comments were raised during the presentation, including:

Faye Chapman (RTA)/ Jim Jarvis (Community member)

- Asked whether construction vehicles/workers had been accounted for in the base model. Argued that the base model would be inflated if it includes construction traffic. Councillors and Rebecca Andrews disagreed adding that there is always a transient population within the community, so the base model will simply be reflecting this.

Faye Chapman (RTA)

- Queried Maunsell's reference to potential traffic lights at the Paluma Road intersection. Faye believed a roundabout should have been considered first in accordance to Whitsunday Way Vision.

Robin Salmon (Community member)

- Questioned the accuracy of Maunsell's population estimates as there were large discrepancies between Maunsells' figures and the Council's.
- Also queried aspects of the modelling methodology i.e. whether the forecast models were calculated on the same basis as the base model.

Mary O'Flynn

- Requested that Maunsells include a recommendation in their final report to review the traffic modelling outcomes if the land use/town planning assumptions it is based on change. For example, a number of PAC members were concerned that if a number of developments included in the town plan did not go ahead the traffic modelling data would be inaccurate leading to inflated forecasts.
- It was also mentioned that traffic modelling may need to take into account town planning strategies that may reduce the need for persons to travel along the Shute Harbour Road. Robin Salmon explained that self-sustaining communities may develop off the Proserpine -Shute Harbour Road (i.e. south of Paluma Road) which would include shopping centres, industrial areas and entertainment. Such localised expansion within population centres would reduce the frequency of travel along the Whitsunday Way.

### **3.2 Next Steps for PAC and consultation process**

Due to the level of discussion it was agreed that further review/discussion was needed in order to work towards an agreement on the premises and methodology of the traffic modelling developed by Maunsell. Bob and Merle (Maunsells) agreed to make themselves available for the next PAC meeting.

Bob (Maunsells) was asked to provide EBC with a copy of the slide show and link volumes to attach to the meeting minutes. This would enable PAC members to consider and review Maunsells data and provide EBC with any comments or suggestions before the next PAC meeting. EBC would pass the comments onto Bob and Merle so they were ready to discuss any issues at the next PAC meeting.

PAC members were also asked to consider which sections along the Whitsunday Way should be negotiated first when agreement on the traffic modelling report is reached and to consider any additional information needed to facilitate these negotiation sessions.

## **[Agenda Item 4: Other Items](#)**

### **4.1 Paradise signs**

Mark Fenton (EBC) brought an email to the PAC members' attention from Rod Heffernan of Paradise Signs. Rod was very disappointed to see section 1.1.7 included in the Whitsunday Way Vision and that Paradise Signs had not been included in the consultation process. Section 1.1.7 says, "Reduce the number and size of billboard advertising along The Whitsunday Way and place an expiry date on existing billboards with the long-term intent of no billboards along the Whitsunday Way." PAC member's agreed that EBC would respond by explaining that section 1.1.7 of the vision reflected the community's aspirations for the Whitsunday Way. It held no statutory or legally binding authority. Rod would be sent all further PAC correspondence so he could be involved in the continuing consultation process if he desired.

#### **4.2 Main Roads current agenda on the Proserpine – Shute Harbour Road**

Faye Chapman (RTA) asked Pat Aprile (MR) about the current situation with a number of streets/intersections including Harper Street/Watson Way and the de-maining of Coconut Grove for a future roundabout.

#### **4.3 Enforceability of the Whitsunday Way Vision**

Marc Turner (TW) raised the issue of enforceability in regards to the provisions of the Whitsunday Way Vision. Jan Jarratt MP explained that the vision statement would be included in the development of a Main Roads Plan for the Whitsunday Way through Warren Pitt's Main Roads portfolio.

#### **4.4 Jan Jarratt MP**

Member for Whitsundays expressed support of the PAC and her intention to be a part of the PAC process.

#### **4.5 Agenda for next meeting**

- PAC members comments after review of traffic modelling presentation/link volumes.
- Representative/s from Maunsell to attend next meeting to continue presentation and discussion of their traffic models.
- Consideration of which intersection treatments along the Proserpine – Shute Harbour should be negotiated first.

**Meeting closed: 3:00pm**

**Next meeting: October – date to be advised.**